

In This Policy, The Investment Risk In Investment Portfolio Is Borne By The Policyholder. The Unit Linked Insurance Products do not offer any liquidity during the first five years of the contract. The policyholder will not be able to surrender or withdraw the monies invested in Unit Linked Insurance Products completely or partially till the end of the fifth year.

Plan to retire to a life, where joy multiplies.

Enjoy your longest holiday with
HDFC Life Assured Pension Plan

Key Features



Pension
Multiplier¹



Assured Vesting
Benefit²



Multiple
Payment Options³

HDFC Life **Assured Pension Plan**

A Unit Linked Pension Plan



Sar utha ke jiyo!

1. Loyalty additions will be added to the fund value, if all due premiums have been paid, every alternate year starting from the end of 11th policy year equivalent to 1% of average fund value for immediately preceding two years.
2. Assured Vesting Benefit can be calculated as: $[101\% + 1\% \times (\text{Policy Term minus Premium Paying Term})]$ of the total premiums paid. For more details on Assured Vesting Benefit kindly refer to - Benefits of HDFC Life Assured Pension Plan (Section b)
3. Flexibility to choose from Premium Paying Term options of Single Pay, 8 Pay, 10 Pay or 15 Pay.

Retirement is inevitable, but to plan for it is up to you

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

The Unit Linked Insurance Products do not offer any liquidity during the first five years of the contract. The policyholder will not be able to surrender or withdraw the monies invested in Unit Linked Insurance Products completely or partially till the end of the fifth year.

One of the biggest challenges of retirement planning is to ensure that you have gathered enough money during your working years that will take care of your expenses once you retire. Given the rising cost of living, increased life expectancy and inflation, investments towards your retirement fund is a must to have in your financial calculations. What is equally important is to ensure that there is adequate investment made towards retirement kitty. But how can one ensure that the contribution made towards post retirement fund is "adequate"?

The exact amount behind "adequate" money you will need when you retire lies in the answer to two simple questions!

The first question is
HOW MUCH MONEY will you need when you retire?

Contrary to other investment instruments, when you plan for retirement, think of how much you spend and not how much you want to earn

Once you have defined your expenses, you need to evaluate your anticipated expenses as in the last year before your retirement

Based on your anticipated expenses just before retirement, plan to build a fund which is atleast 20 times your anticipated expenses in the last year before your retirement

As a thumb rule ensure that your retirement fund is at least 20 times your expenses as in last year before retirement

The next question is
WHAT PART OF INCOME should be invested towards retirement planning?

Once you know how much money you will need at the time of retirement, evaluate it against your current investments. Balance amount is what you need to invest for

Depending on your age and balance amount which you need to provision for retirement, you can derive the amount and the duration for which you need to invest

Broad level calculations would indicate that, depending on your age, existing investments and new investments, you might need to save an amount ranging from 10% to 25%⁴ of your income towards securing a comfortable retirement

4. Economic Times article dated November 14, 2011: 7 golden rules to retirement



HOW WILL HDFC LIFE ASSURED PENSION PLAN HELP YOU?

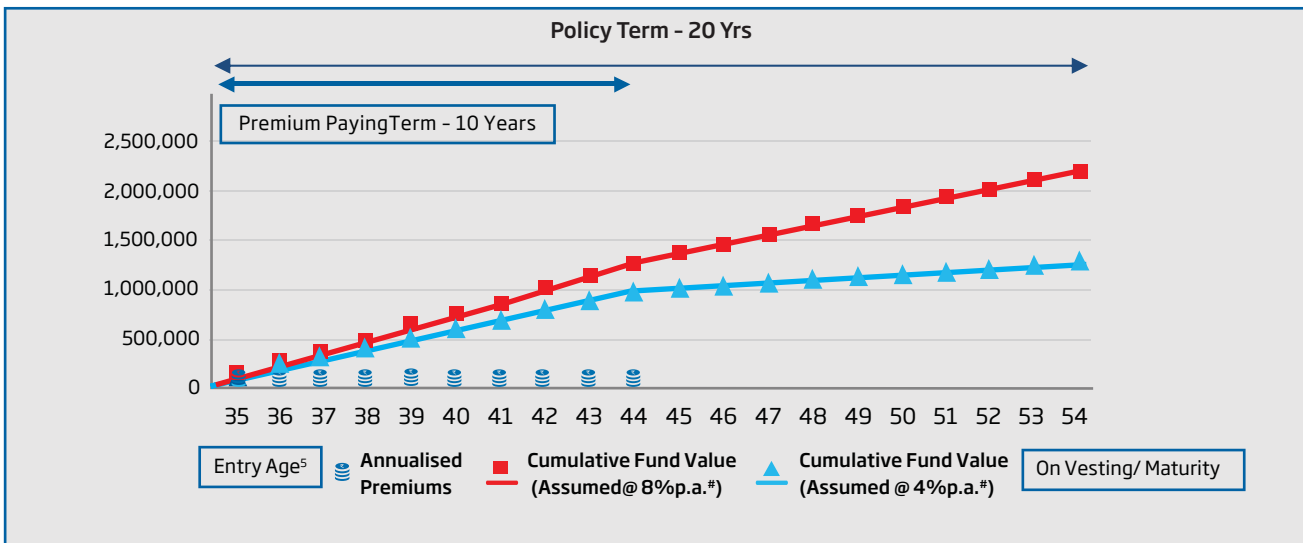
HDFC Life Assured Pension Plan can help you achieve your retirement goals by planning well in advance. You can choose either a single pay or premium paying term of 8, 10 or 15 yrs, and stay invested for a policy term of your choice to enjoy complete benefits of the regular income post retirement. Let us look at a few examples before we explain the product features to you

Example 1:

Mr Verma, aged 35 years works in an MNC and has just completed his retirement planning. To his surprise, he has realized that out of a total of Rs. 30 Lakhs that he would need, his current investments and superannuation funds would earn him a total of approximately Rs. 10,50,000 i.e. only 35% of total money required. He needs to quickly start provisioning for additional 65% amount that he would need once he retires. Lets see how HDFC Life Assured Pension Plan will help him achieve his retirement goal.

Requirement of Mr. Verma: Ensure that his Pension Plan gives him an additional Rs. 20 Lakhs, when he retires. Suppose Mr. Verma purchases HDFC Life Assured Pension Plan with 10 year premium paying term and 20 year policy term for Rs. 1 Lakh premium, on Vesting the plan would provide a fund value of Rs. 21,54,017 subject to policy being in force.

Below the chart depicts working of the plan over the entire policy term. Assumed rate of return of 8%p.a. has been considered for deriving maturity/vesting benefit



Below table depicts working of the plan over the entire policy term. The purchase price is exclusive of taxes and levies. The annuity amount is illustrated as per mandate by IRDAI at assumed rate of return of 8% and 4%. The annuity amount will depend on the then prevailing annuity rates and options at the time of purchase of the then available Annuity Plan. It is assumed that the entire purchase price has been used to purchase annuity from us.

Assumed rate of return @ 8% p.a.#		Assumed rate of return @ 4% p.a.#	
Fund value on vesting at 55 years of age subject to policy being in force	Annual annuity amount^	Fund value on vesting at 55 years of age subject to policy being in force	Annual annuity amount^
₹ 21,54,017	₹ 1,56,042	₹ 11,59,834	₹ 83,871

Mr.Verma would get 3 options on Vesting or Maturity. For details on the how the proceeds can be utilized kindly refer to section - Benefits of HDFC Life Assured Pension Plan (section e)

Some benefits are guaranteed and some benefits are variable with returns based on the future performance of your insurer carrying on life insurance business. If your policy offers guaranteed benefits then these will be clearly marked "guaranteed" in the illustration table on this page. If your policy offers variable benefits then the illustrations on this page will show two different rates of assumed future investment returns. These assumed rates of return are not guaranteed and they are not the upper or lower limits of what you might get back, as the value of your policy is dependent on a number of factors including future investment performance.

5. All ages mentioned above are as of last birthday

These assumed rate of return are not guaranteed and they are not the upper or lower limits of what you might get back, as the value of your policy is dependent on a number of factors including future investment performance

^ This is as per latest annuity rate and not guaranteed, same may change at the time of taking annuity.

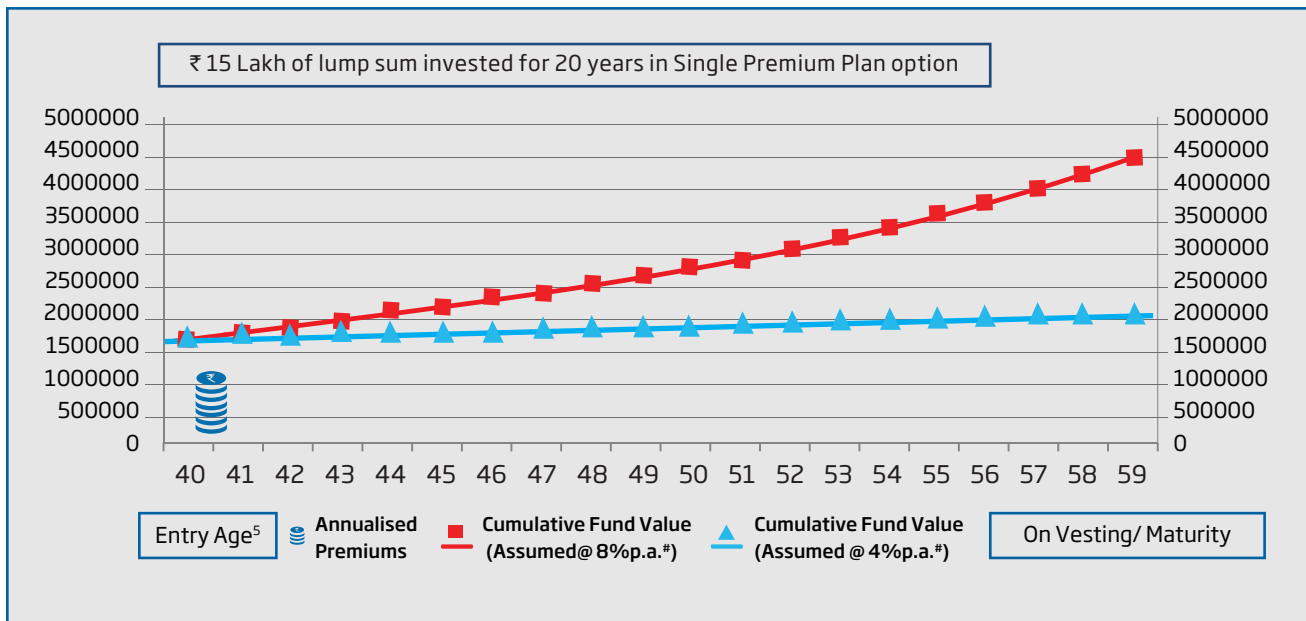
Example 2:

Mr. Bansal, aged 40 is an entrepreneur. To safeguard himself from the ups and downs of business and market conditions, he wishes to block Rs. 45 Lakhs for the next 20 years which should not just help him get a minimum guaranteed amount on maturity and also gain from the possible market upside that a unit linked policy might offer.

Requirement of Mr. Bansal: To safeguard income for his retired life.

Suppose Mr. Bansal purchases HDFC Life Assured Pension Plan for 20 years term for Rs. 15 Lakh Single premium, on Vesting the plan would provide a fund value of Rs. 43,83,442 subject to policy being in force.

Below the chart depicts working of the plan over the entire policy term. Assumed rate of return of 8% p.a. has been considered for deriving maturity/vesting benefit.



Below table depicts working of the plan over the entire policy term. The purchase price is exclusive of taxes and levies. The annuity amount is illustrated as per mandate by IRDAI at assumed rate of return of 8% and 4%. The annuity amount will depend on the then prevailing annuity rates and options at the time of purchase of the then available Annuity Plan. It is assumed that the entire purchase price has been used to purchase annuity from us.

Assumed rate of return @ 8% p.a.#		Assumed rate of return @ 4% p.a.#	
Fund value on vesting at 60 years of age subject to policy being in force	Annual annuity amount [^]	Fund value on vesting at 60 years of age subject to policy being in force	Annual annuity amount [^]
₹ 43,83,442	₹ 3,36,425	₹ 20,15,151	₹ 1,54,499

Mr. Bansal would get 3 options on Vesting or Maturity. For details on the how the proceeds can be utilized kindly refer to section - Benefits of HDFC Life Assured Pension Plan (section e)

Some benefits are guaranteed and some benefits are variable with returns based on the future performance of your insurer carrying on life insurance business. If your policy offers guaranteed benefits then these will be clearly marked "guaranteed" in the illustration table on this page. If your policy offers variable benefits then the illustrations on this page will show two different rates of assumed future investment returns. These assumed rates of return are not guaranteed and they are not the upper or lower limits of what you might get back, as the value of your policy is dependent on a number of factors including future investment performance.

5. All ages mentioned above are as of last birthday

These assumed rates of return are not guaranteed and they are not the upper or lower limits of what you might get back, as the value of your policy is dependent on a number of factors including future investment performance

[^] This is as per latest annuity rate and not guaranteed, same may change at the time of taking annuity.



KEY FEATURES OF HDFC LIFE ASSURED PENSION PLAN

HDFC life Assured Pension Plan offers the following features:

- Secure your retirement with assured vesting benefit and also gain from upside in the market
- Loyalty additions in the form of Pension Multipliers every alternate year, starting in the 11th year
- Option to start as early as 18 years
- Lower vesting/maturity age of 45 years
- Limited Pay & Single Pay - Options available in one product
- Death benefits to the nominee which will be higher of the fund value of your policy at the time of death or 105% of total premiums received upto the date of death



WHO CAN PURCHASE HDFC LIFE ASSURED PENSION PLAN?

Retirement is an inevitable phase of life and it is never too late or early to plan for it. This rule applies across gender, profession and life stage you are in. HDFC LIFE ASSURED PENSION PLAN can be taken by any individual. This however is subject to certain age limits shown below:

Entry Age and Vesting Age		
Age at entry ⁵	Minimum	18 years
	Maximum	65 years
Vesting Age ⁵	Minimum	45 years
	Maximum	75 years

5. All ages mentioned above are age last birthday



WHAT IS THE PERIOD FOR WHICH PREMIUM NEEDS TO BE PAID

Depending on the time left for your retirement, we offer you the flexibility to choose from a wide range of terms, with multiple options for Policy Term and Premium Paying Term.

Premium Payment Term (Years)	Policy Term (Years)
Single Pay	10, 15 to 35
8 Pay	10, 15 to 35
10 Pay	10, 15 to 35
15 Pay	15 to 35



WHAT ARE THE LIMITS FOR MINIMUM AND MAXIMUM PREMIUMS?

There is no limit on the maximum premium which you can pay. The minimum premiums required will depend on choice of option and premium payment frequency that you choose

Premium / Payment Frequency	Regular & Limited Pay Options	Single Pay Options	
Minimum Premium	Annual	24,000	NA
	Half Yearly	12,000	NA
	Quarterly	6,000	NA
	Monthly	2,000	NA
	Single Pay	NA	50,000
Maximum Premium	No Limit ⁶		

6. Subject to our Board Approved Underwriting Policy.

Premium once finalized cannot be altered. However, you will have an option to change the premium payment frequency. The following alterations (Increase/Decrease) are not allowed under the product:

- Premium
- Policy term
- Premium Payment Term



BENEFITS OF HDFC LIFE ASSURED PENSION PLAN

a. Pension Multiplier:

Loyalty additions in the form of Pension Multipliers will be added to the fund value, if all due premiums have been paid, every alternate year starting from the end of 11th policy year. These additions will be equivalent to 1% of average fund value for immediately preceding two years.

Let's take the above example of Mr. Bansal, pension multipliers will be added to his Fund Value from 11th year onwards and every alternate year thereafter subject to policy being in force. Below the table depicts the additions to his Fund Value:

Assumed rate of return @ 8% p.a. [#]			Assumed rate of return @ 4% p.a. [#]	
Policy Year	Illustrative Average Fund Value	Pension Multipliers	Illustrative Average Fund Value	Pension Multipliers
11	24,68,996	24,690	16,76,861	16,769
13	27,67,947	27,679	17,38,855	17,389
15	31,04,912	31,049	18,03,673	18,037
17	34,84,725	34,847	18,71,446	18,714
19	39,12,835	39,128	19,42,307	19,423

[#] These assumed rate of return are not guaranteed and they are not the upper or lower limits of what you might get back, as the value of your policy is dependent on a number of factors including future investment performance

b. Vesting Benefit:

Your policy vests at the end of the policy term, and your Maturity (Vesting) Benefit will be the higher of the following:

- Fund Value or
- Assured Vesting Benefit

Assured Vesting Benefit can be calculated as:

$[101\% + 1\% * (\text{Policy Term minus Premium Paying Term})]$ of the total premiums paid. For details on Assured Vesting Benefit refer to Terms & Conditions (section C)

Regulation mandates how this Maturity (Vesting) Benefit will be payable to you. Please refer to 'Utilization of Policy Proceeds' section below for details.

For example, Mr. Ramesh aged 30 year, invests ₹ 1 Lakh annually for 15 years for a policy term of 20 years. At maturity the amount he receives would be higher of the following:

- Fund Value or
- Assured Vesting Benefit: Assured Vesting Benefit for Mr. Ramesh would be 106%⁷ i.e. ₹ 15,90,000

Fund Value: At 8% returns his fund value would be ₹ 29,22,179

Fund Value: At 4% returns his fund value would be ₹ 17,26,709

7. Please refer to section C of terms and conditions for Assured Vesting Benefit

c. Deferment of vesting date

- The deferment of vesting date (retirement date) can be intimated any time before annuitisation
- You can postpone the vesting date any number of times subject to the maximum vesting age of 75 years, provided you are below an age of 60 years
- On postponement of vesting date, Assured Vesting Benefit and Death Benefit will continue to apply. The Assured Vesting Benefit will be the same as that calculated on the policy term chosen at the inception of the policy
- The funds will move to Pension Conservative Fund. All applicable charges will continue to be deducted.
- On deferment of Vesting Date Pension Multipliers will continue to be added to the fund value.

d. Death benefit:

In case of your unfortunate demise before the end of policy term, your nominees/legal heirs will receive the higher of the following:

- Fund Value
- 105 % of the total premiums received upto the date of death

Your nominees/legal heirs have an option to take this amount as annuity from us or to withdraw the proceeds.

Upon the payment of this benefit, the Policy terminates and no further benefits are payable.

Regulation mandates how this Death Benefit will be payable to you. Please refer to 'Utilization of Policy Proceeds' section below for details.

e. Utilization of Policy Proceeds:

On Vesting: On the date of vesting the policyholder shall be allowed:

- To commute up to 60% and utilize the balance amount to purchase an immediate annuity or deferred annuity from us at the then prevailing annuity rates subject to point (ii) below.
- To purchase an immediate annuity or deferred annuity from another insurer at the then prevailing annuity rates to the extent of percentage, stipulated by the authority, currently 50%, of the entire proceeds of the policy net of commutation.
- In Addition, the policyholder will also have the option to extend the accumulation period or deferment period within the same policy with the same terms and conditions as the original policy provided the policyholder is below an age of 60 years.

In case the proceeds of the policy on vesting is not sufficient to purchase minimum annuity as defined in Regulation 3(a) of IRDAI (Minimum Limits for Annuities and Other Benefits) Regulations, 2015, as amended from time to time, such proceeds of the policy may be paid to the policyholder as lump sum.

On Death: If the policyholder dies during the deferment period, the nominee or beneficiary shall exercise one of the following options:

- Withdraw the entire proceeds of the policy.
- To utilize the entire proceeds or part thereof for purchasing an immediate annuity or deferred annuity at the then prevailing annuity rate from us. However, the nominee or beneficiary shall be given an option to purchase annuity from any other insurer at the then prevailing annuity rate to the extent of percentage, stipulated by the Authority, currently 50%, of the proceeds of the policy net of commutation.

In case the proceeds of the policy are not sufficient to purchase minimum annuity as defined in Regulation 3(a) of IRDAI (Minimum Limits for Annuities and Other Benefits) Regulations, 2015, as amended from time to time, such proceeds of the policy may be paid to the policyholder as lump sum.



BENEFITS ON DISCONTINUANCE AND SURRENDER

We suggest you to stay invested for the complete policy term to avail the maximum benefits. However, we understand due to reasons beyond your control you might not be able to continue paying your premiums. In such cases you would have the following options to choose from:

a. Discontinuance of Policy during the lock-in-Period:

- a) For other than single premium policies, upon expiry of the grace period, in case of discontinuance of policy due to non-payment of premium, the fund value after deducting the applicable discontinuance charges, shall be credited to the discontinued policy fund and the risk cover and rider cover, if any, shall cease.
- b) Such discontinuance charges shall not exceed the charges, stipulated in "Charges" section of this document. All such discontinued policies shall be provided a revival period of three years from date of first unpaid premium. On such discontinuance, the company will communicate the status of the policy, within three months of the first unpaid premium, to the policyholder and provide the option to revive the policy within the revival period of three years.
 - i. In case the policyholder opts to revive but does not revive the policy during the revival period, the proceeds of the discontinued policy fund shall be paid to the policyholder at the end of the revival period or lock-in period whichever is later. In respect of revival period ending after lock-in period, the policy will remain in discontinuance fund till the end of revival period. The Fund management charges of discontinued fund will be applicable during this period and no other charges will be applied.
 - ii. In case the policyholder does not exercise the option as set out above, the policy shall continue without any risk cover and rider cover, if any, and the policy fund shall remain invested in the discontinuance fund. At the end of the lock-in period, the proceeds of the discontinuance fund shall be paid to the policyholder and the policy shall terminate.
 - iii. However, the policyholder has an option to surrender the policy anytime and proceeds of the discontinued policy shall be payable at the end of lock-in period or date of

surrender whichever is later.

- c) In case of Single premium policies, the policyholder has an option to surrender any time during the lock-in period. Upon receipt of request for surrender, the fund value, after deducting the applicable discontinuance charges, shall be credited to the discontinued policy fund.
 - i. Such discontinuance charges shall not exceed the charges stipulated in section "Charges" of this document.
 - ii. The policy shall continue to be invested in the discontinued policy fund and the proceeds from the discontinuance fund shall be paid at the end of lock-in period. Only fund management charge can be deducted from this fund during this period. Further, no risk cover shall be available on such policy during the discontinuance period.

The minimum guaranteed interest rate applicable to the 'Discontinued Policy Fund' shall be as per the prevailing regulations and is currently 4% p.a. The proceeds of the discontinued policy shall be refunded only upon completion of the lock-in period.

Proceeds of the discontinued policies means the fund value as on the date the policy was discontinued, after addition of interest computed at the interest rate stipulated as above.

b. Discontinuance of Policy after the lock-in-Period:

- a) For other than Single Premium Policies:
 - i. Upon expiry of the grace period, in case of discontinuance of policy due to non-payment of premium after lock-in period, the policy shall be converted into a reduced paid up policy with the paid-up sum assured i.e. original sum assured multiplied by the total number of premiums paid to the original number of premiums payable as per the terms and conditions of the policy. The policy shall continue to be in reduced paid-up status without rider cover, if any. All charges as per terms and conditions of the policy shall be deducted during the revival period. However, the mortality charges shall be deducted based on the reduced paid up sum assured only.
 - ii. On such discontinuance, the company will communicate the status of the policy, within three months of the first unpaid premium, to the policyholder and provide the following options:
 1. To revive the policy within the revival period of three

years, or

2. Complete withdrawal of the policy.

- iii. In case the policyholder opts for (1) above but does not revive the policy during the revival period, the fund value shall be paid to the policyholder at the end of the revival period.
 - iv. In case the policyholder does not exercise any option as set out above, the policy shall continue to be in reduced paid up status. At the end of the revival period the proceeds of the policy fund shall be paid to the policyholder and the policy shall terminate.
 - v. However, the policyholder has an option to surrender the policy anytime and proceeds of the policy fund shall be payable.
- b) In case of Single Premium Policies, the policyholder has an option to surrender the policy any time. Upon receipt of request for surrender, the fund value as on date of surrender shall be payable.

Please refer to the section C below for utilization of proceeds for discontinued / surrendered policies.

c. Utilization of Policy Proceeds for Discontinuance/Surrender:

On Surrender: On the date of surrender the policyholder shall be allowed:

- i. To commute up to 60% and utilize the balance amount to purchase an immediate annuity or deferred annuity from us at the then prevailing annuity rates subject to point (ii) below.
- ii. To purchase an immediate annuity or deferred annuity from another insurer at the then prevailing annuity rates to the extent of percentage, stipulated by the authority, currently 50%, of the entire proceeds of the policy net of commutation.

In case the proceeds of the policy on surrender is not sufficient to purchase minimum annuity as defined in Regulation 3(a) of IRDAI (Minimum Limits for Annuities and Other Benefits) Regulations, 2015, as amended from time to time, such proceeds of the policy may be paid to the policyholder as lump sum.

On Discontinuance: The policyholder has an option,

- i. To commute up to 60% and utilize the balance amount to purchase an immediate annuity or deferred annuity from us at the then prevailing annuity rates subject to point (ii) below.

- ii. To purchase an immediate annuity or deferred annuity from another insurer at the then prevailing annuity rates to the extent of percentage, stipulated by the authority, currently 50%, of the entire proceeds of the policy net of commutation.

d. Revival of Discontinued Policies

We understand that you may want to revive your discontinued policy. You have the option to revive a discontinued policy within three consecutive years from date of first unpaid premium, subject to payment of all due and unpaid premiums and our Board Approved Underwriting Policy.

Revival of a Discontinued Policy during lock-in Period

- a) You can revive the policy restoring the risk cover, along with the investments made in the segregated funds as chosen by you, out of the discontinued fund, less the applicable charges as in sub-section (b) below, in accordance with the terms and conditions of the policy.
- b) At the time of revival:
 - i. all due and unpaid premiums which have not been paid shall be payable without charging any interest or fee.
 - ii. policy administration charge and premium allocation charge as applicable during the discontinuance period shall be levied. Guarantee charges, if applicable during the discontinuance period, shall be deducted provided the guarantee continues to be applicable. No other charges shall be levied.
 - iii. the discontinuance charges deducted at the time of discontinuance of the policy shall be added back to the fund.

Revival of a Discontinued Policy after lock-in Period

- a) You can revive the policy restoring the original risk cover in accordance with the terms and conditions of the policy.
- b) At the time of revival:
 - i. all due and unpaid premiums under base plan which have not been paid shall be payable without charging any interest or fee. The policyholder also has the option to revive the rider.
 - ii. premium allocation charge as applicable shall be levied. The guarantee charges shall be deducted, if guarantee continues to be applicable.
 - iii. No other charges shall be levied.

Access to benefits/payout if this product is purchased as QROPS (Qualifying Recognized Overseas Pension Scheme), through transfer of UK tax relieved assets

Notwithstanding anything stated under this document, the following terms & conditions shall apply to QROPS policyholders:

i) Benefits on Vesting

If this product is purchased as QROPS through transfer of UK tax relieved assets, access to benefits from policy proceeds both in the form of tax free commutation and Annuitisation, would be restricted till the policyholder attains 55 years of age or vesting age, whichever is later

ii) Benefits on Surrender/Discontinuance

If this product is purchased as QROPS through transfer of UK tax relieved assets, access to benefits from policy proceeds both in the form of tax free commutation and Annuitisation, would be restricted till the policyholder attains 55 years of age or the end of the lock-in period whichever is later

iii) Cancellation in the Free-Look Period

If this product is purchased as QROPS through transfer of UK tax relieved assets, the proceeds from cancellation in free look period shall only be transferred back to the Fund House from where the money was received.

iv) Overseas Transfer Charge

In the event of applicable tax charge arising as a result of an overseas transfer (Her Majesty Revenue & Customs (HMRC) - policy paper - The overseas transfer charge - guidance, published 8th March 2017) for which the Scheme Manager i.e. HDFC Life Insurance Company may become liable, we shall deduct an amount only to the extent of the applicable tax charge from the Policy Fund Value and remit the same to HMRC.



CHARGES

Guarantee of charges

We reserve the right to review our charging structure (except premium allocation and mortality charges) at any time. Proper notification of any changes would be made to the IRDAI and prior approval will be sought before any change is made

a. Premium Allocation Charge:

This is a premium-based charge. After deducting this charge from your premium, the remainder is invested to buy units. The remaining percentage of your premium that is invested to buy units is called the **Premium Allocation Rate**. This charge is guaranteed for the term of the policy.

For Regular & Limited Pay Option

Premium Allocation Charge (as % of Premium)	Annual Mode	Non-Annual Modes
Year 1-5	5%	3.9%
Year 6 onwards	4%	3.9%

For Single Premium Pay Option

Premium Band	Premium Range	Premium Allocation Charge (as % of single Premium)
Band 1	Upto ₹ 9,99,999/-	2.5%
Band 2	₹ 10,00,000/- to ₹ 24,99,999/-	1.5%
Band 3	₹ 25,00,000/- and above	1.0%

b. Fund Management Charge:

The Fund Management Charge is 1.35 % p.a. of fund value. This charge is charged daily, and is a percentage of the unit funds. The Fund Management Charge for Discontinued Policy Fund shall be 0.50% p.a. These charges are guaranteed for the entire policy term. This charge may be increased to the maximum cap allowed by IRDAI, subject to prior approval from them

c. Policy Administration Charge:

Year	For Regular and Limited Pay Options (as % of annualised premium)	For Single Pay Option (as % of Single Premium)
Year 1 to 5	0.18% per month	0.09% per month
Year 6 onwards	0.50% per month	

This charge will be levied by cancelling units from the fund. This charge will be deducted monthly, subject to a maximum charge of ₹ 500 per month.

This charge may be increased subject to prior approval from IRDAI and is subject to the cap of ₹ 500 as mentioned above.

d. Mortality Charges:

Nil. This charge is guaranteed for the term of the policy.

e. Investment Guarantee Charge:

Fund	Investment Guarantee Charge
Pension Equity Plus Fund SFIN - ULIF06001/04/14PenEqPlsFd101	0.50% p.a.
Pension Income Fund SFIN - ULIF06101/04/14PenIncFund101	0.50% p.a.
Pension Conservative Fund SFIN - ULIF06201/04/14PenConsvFd101	0.10% p.a.

This charge is charged daily, and is a percentage of the unit funds. This charge is charged only while the policy is in-force and is not charged on the 'Discontinued Policy Fund'. This charge can be increased to the maximum cap as allowed by IRDAI, subject to prior approval from IRDAI. Currently, the maximum cap on this charge is 0.50%

f. Statutory Charges :

The Statutory taxes and levies as applicable would be charged.

g. Discontinuance Charge:

This charge depends on year of discontinuance and your annualised premium. There is no charge after 5th policy year. The table below gives the discontinuance charge applicable

The discontinuance charges for Regular & Limited pay policies are as follows.

Where the policy is discontinued during the policy year	Discontinuance charges for annualised premium up to and including ₹ 50,000/-	Discontinuance charges for annualised premium above ₹ 50,000/-
1	Lower of 20% * (AP or FV) subject to maximum of ₹ 3,000/-	Lower of 6% * (AP or FV) subject to maximum of ₹ 6,000/-
2	Lower of 15% * (AP or FV) subject to maximum of ₹ 2,000/-	Lower of 4% * (AP or FV) subject to maximum of ₹ 5,000/-
3	Lower of 10% * (AP or FV) subject to maximum of ₹ 1,500/-	Lower of 3% * (AP or FV) subject to maximum of ₹ 4,000/-
4	Lower of 5% * (AP or FV) subject to maximum of ₹ 1,000/-	Lower of 2% * (AP or FV) subject to maximum of ₹ 2,000/-
5 and onwards	NIL	NIL

AP - Annual Premium

FV - Fund Value on the date of discontinuance

The discontinuance charges for Single Pay policies are as follows

Where the policy is discontinued during the policy year	Discontinuance Charges for single premium up to ₹3,00,000/-	Discontinuance Charges for single premium above ₹3,00,000/-
1	Lower of 2% * (SP or FV) subject to maximum of ₹3,000/-	Lower of 1% * (SP or FV) subject to maximum of ₹6,000/-
2	Lower of 1.5% * (SP or FV) subject to maximum of ₹2,000/-	Lower of 0.7% * (SP or FV) subject to maximum of ₹5,000/-
3	Lower of 1% * (SP or FV) subject to maximum of ₹1,500/-	Lower of 0.5% * (SP or FV) subject to maximum of ₹4,000/-
4	Lower of 0.5% * (SP or FV) subject to maximum of ₹1,000/-	Lower of 0.35% * (SP or FV) subject to maximum of ₹2,000/-
5 and onwards	NIL	NIL

SP - Single Premium

FV - Fund Value on the date of discontinuance

This charge will be deducted by cancellation of units.

h. Miscellaneous Charge(s):

Any Policy alteration request initiated by the policyholder will attract a charge of ₹ 250 per request. This charge may be increased subject to an upper limit of ₹ 500, subject to prior approval from IRDAI. This charge will be levied by cancellation of units.



Fund Allocation For Premiums

This is a unit linked plan; the premiums you pay in this plan are subject to investment risks associated with the capital markets. The unit prices of the funds may go up or down, reflecting changes in the capital markets.

Each fund has its own Investment policy, based on asset allocation between equity, debt and money market instruments. The allocation between the funds are solely determined by us and depend upon the policy term chosen at inception and the policy year.

The premium received from you for HDFC Life Assured Pension Plan would be invested in 2 different funds namely Pension Equity Plus Fund & Pension Income Fund. The proportions of assets to be invested in the Pension Equity Plus Fund are stated in the 'Equity Backing Ratio' table given below. The balance assets shall be invested in the Pension Income Fund. Over time the allocation is managed such that it will switch from equity to debt progressively as your policy approaches the vesting date

In the event of vesting being postponed, the total fund value as on the date of original vesting will be transferred to the Pension Conservative Fund. The monies will remain invested in the Pension Conservative Fund till the revised vesting date.

Allocation in Pension Equity Plus Fund – "Equity Backing Ratio"

Policy Term ▶ Policy Year ▼	10	15-19	20-24	25-29	30-34	35
1	30%	40%	50%	60%	70%	80%
2	24%	36%	46%	57%	67%	77%
3	18%	32%	43%	54%	64%	74%
4	12%	28%	40%	51%	61%	72%
5	6%	24%	36%	48%	58%	69%
6	0%	20%	33%	45%	56%	66%
7	0%	16%	30%	42%	53%	64%
8	0%	12%	26%	39%	50%	61%
9	0%	8%	23%	36%	47%	58%
10	0%	4%	20%	33%	44%	56%
11		0%	16%	30%	42%	53%
12		0%	13%	27%	39%	50%
13		0%	10%	24%	36%	48%
14		0%	6%	21%	33%	45%
15		0%	3%	18%	30%	42%
16		0%	0%	15%	28%	40%
17		0%	0%	12%	25%	37%
18		0%	0%	9%	22%	34%
19		0%	0%	5%	19%	32%
20			0%	3%	16%	29%
21			0%	0%	14%	26%
22			0%	0%	11%	24%
23			0%	0%	8%	21%
24			0%	0%	5%	18%
25				0%	2%	16%
26				0%	0%	13%
27				0%	0%	10%
28				0%	0%	8%
29				0%	0%	5%
30					0%	2%
31					0%	0%
32					0%	0%
33					0%	0%
34					0%	0%
35						0%

Fund	Sfin	Details	ASSET CLASS			Risk & Return Rating
			Money Market Instruments, Cash & Deposits	Government Securities, Fixed Income Instruments & Bonds	Equity	
			FUND COMPOSITION			
Pension Equity Plus Fund	ULIF06001/04/14PenEqP1sFd101	To generate long term capital appreciation in line or better than Nifty index returns	0% to 20%	0% to 20%	80% to 100%	Very High
Pension Income Fund	ULIF06101/04/14PenIncFund101	To deliver High potential returns due to investments in instruments with higher duration and credit exposure	0% to 20%	80% to 100%	-	Moderate
Pension Conservative Fund	ULIF06201/04/14PenConsFvFd101	To invest in high grade fixed income instruments & Government securities at the short end of the yield curve, to deliver stable returns	0% to 60%	40% to 100%	-	Low

Investment in Mutual Funds will be made as per Mutual Fund limits prescribed by IRDAI regulations and guidelines. As per (IRDAI (Investment) Regulations, 2016 Master Circular), the Investment limit in Mutual Funds is 7% of Investment assets. This will apply at overall level and at SFIN level, the maximum exposure shall not exceed 15%.

The asset allocation for the Discontinued Policy Fund (SFIN:ULIF05201/10/13DiscontdPF101) shall be as per the prevailing regulatory requirements. Currently, the asset allocation is as follows:

- (i) Money Market Instruments - 0% to 40%
- (ii) Government securities: 60% to 100%

You can access the value of policy wise units held by you, through a secured login, as per the format DO2 prescribed under IRDAI Investment Regulations, 2016.

For risk factors please refer Terms & Conditions section below

T&C TERMS & CONDITIONS

We recommend that you read and understand this brochure & customised benefit illustration and understand what the plan is, how it works, the risks involved before you purchase. We have appointed licensed Financial Consultants, duly licensed by IRDAI, who will explain our plans to you and advise you on the correct insurance solution that will meet your needs.

A. Risk Factors:

- Unit Linked Insurance products are different from the traditional insurance products and are subject to the risk factors.
- The premium paid in Unit Linked Insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions.
- HDFC Life Insurance Company Limited is only the name of the Life Insurance Company and HDFC Life Assured Pension Plan is only the name of the unit linked insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns.
- Please know the associated risks and the applicable charges, from your Insurance agent or the Intermediary or policy document issued by the insurance company.
- The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns.

B. Unit Prices:

We will set the Unit Price of a fund as per the IRDAI's guidelines. The unit price of Unit Linked Funds shall be computed as: Market Value of Investments held by the fund plus the value of any current assets less the value of current liabilities and provisions, if any. Dividing by the number of units existing at the valuation date before any units are allocated/redeemed, gives the unit price of the fund under consideration. We round the resulting price to the nearest Re. 0.0001. This price will be daily published on our website and the Life Insurance Council Website. Units shall only be allocated on the day the proposal is accepted and results into a policy by adjustment of application money towards premium. The premium will be adjusted on the due date even if it has been received in advance and the status of the premium received in advance shall be communicated to the policyholder.

C. Assured Vesting Benefits:

The table below provides you the Assured Vesting Benefits as a percentage of total premiums paid for various policy term & premium payment term:

Policy Term (years)	Assured Vesting Benefit for Single Pay Option	Assured Vesting Benefit for 8 Pay Option	Assured Vesting Benefit for 10 Pay Option	Assured Vesting Benefit for 15 Pay Option
10	110%	103%	101%	NA
15	115%	108%	106%	101%
16	116%	109%	107%	102%
17	117%	110%	108%	103%
18	118%	111%	109%	104%
19	119%	112%	110%	105%
20	120%	113%	111%	106%
21	121%	114%	112%	107%
22	122%	115%	113%	108%
23	123%	116%	114%	109%
24	124%	117%	115%	110%
25	125%	118%	116%	111%
26	126%	119%	117%	112%
27	127%	120%	118%	113%
28	128%	121%	119%	114%
29	129%	122%	120%	115%
30	130%	123%	121%	116%
31	131%	124%	122%	117%
32	132%	125%	123%	118%
33	133%	126%	124%	119%
34	134%	127%	125%	120%
35	135%	128%	126%	121%

The Assured Vesting Benefit becomes payable to all in-force and paid up policies on vesting.

D. Exclusions:

In case of death due to suicide within 12 months from the date of commencement of the policy or from the date of revival of the policy, as applicable, the nominee or the beneficiary of the policyholder shall be entitled to the fund value, as available on the date of intimation of death.

Further any charges other than Fund Management Charges (FMC) and guarantee charges recovered subsequent to the date of death shall be added back to the fund value as available on the date of intimation of death.

E. Alterations & Withdrawals:

Alteration of premium, policy term, premium paying term and partial withdrawals are not allowed. Change in premium paying frequency is allowed anytime.

F. Tax Benefits :

Premiums paid are eligible for tax benefits under Section 80CCC of the Income Tax Act, 1961, subject to the terms and conditions contained therein.

- Commuted value of pension, if any, received as per the product features shall be exempt under section 10(10A) of the Income Tax Act, 1961, subject to the terms and conditions contained therein. The remaining amount (or full amount) can be used to purchase a life annuity at the then prevailing annuity rates.
- The above-mentioned tax benefits are subject to changes in the tax laws. It is advisable to re-confirm the same with your tax consultant at your end.

G. Nomination: Sec 39 of Insurance Act, 1938 as amended from time to time

- (1) The policyholder of a life insurance on his own life may nominate a person or persons to whom money secured by the policy shall be paid in the event of his death.
- (2) Where the nominee is a minor, the policyholder may appoint any person to receive the money secured by the policy in the event of policyholder's death during the minority of the nominee. The manner of appointment to be laid down by the insurer.
- (3) Nomination can be made at any time before the maturity of the policy.
- (4) Nomination may be incorporated in the text of the policy itself or may be endorsed on the policy communicated to the insurer and can be registered by the insurer in the records relating to the policy.
- (5) Nomination can be cancelled or changed at any time before policy matures, by an endorsement or a further endorsement or a will as the case may be.
- (6) A notice in writing of Change or Cancellation of nomination must be delivered to the insurer for the insurer to be liable to such nominee. Otherwise, insurer will not be liable if a bonafide payment is made to the person named in the text of the policy or in the registered records of the insurer.
- (7) Fee to be paid to the insurer for registering change or cancellation of a nomination can be specified by the Authority through Regulations.

- (8) A transfer or assignment made in accordance with Section 38 shall automatically cancel the nomination except in case of assignment to the insurer or other transferee or assignee for purpose of loan or against security or its reassignment after repayment. In such case, the nomination will not get cancelled to the extent of insurer's or transferee's or assignee's interest in the policy. The nomination will get revived on repayment of the loan.
- (9) The provisions of Section 39 are not applicable to any life insurance policy to which Section 6 of Married Women's Property Act, 1874 applies or has at any time applied except where before or after Insurance Laws (Ordinance) 2014, a nomination is made in favour of spouse or children or spouse and children whether or not on the face of the policy it is mentioned that it is made under Section 39. Where nomination is intended to be made to spouse or children or spouse and children under Section 6 of MWP Act, it should be specifically mentioned on the policy. In such a case only, the provisions of Section 39 will not apply.

H. Assignment or Transfer: Sec 38 of insurance Act 1938 as amended from time to time

- (1) This policy may be transferred/assigned, wholly or in part, with or without consideration.
- (2) An Assignment may be effected in a policy by an endorsement upon the policy itself or by a separate instrument under notice to the Insurer.
- (3) The instrument of assignment should indicate the fact of transfer or assignment and the reasons for the assignment or transfer, antecedents of the assignee and terms on which assignment is made.
- (4) The assignment must be signed by the transferor or assignor or duly authorized agent and attested by at least one witness.
- (5) The transfer or assignment shall not be operative as against an Insurer until a notice in writing of the transfer or assignment and either the said endorsement or instrument itself or copy thereof certified to be correct by both transferor and transferee or their duly authorized agents have been delivered to the Insurer.
- (6) Fee to be paid for assignment or transfer can be specified by the Authority through Regulations.
- (7) On receipt of notice with fee, the Insurer should Grant a written acknowledgement of receipt of notice. Such notice shall be conclusive evidence against the insurer of duly receiving the notice.

- (8) The Insurer may accept or decline to act upon any transfer or assignment or endorsement, if it has sufficient reasons to believe that it is (a) not bonafide or (b) not in the interest of the policyholder or (c) not in public interest or (d) is for the purpose of trading of the insurance policy.
- (9) In case of refusal to act upon the endorsement by the Insurer, any person aggrieved by the refusal may prefer a claim to IRDAI within 30 days of receipt of the refusal letter from the Insurer.

Section G (Nomination) and H (Assignment or Transfer) are simplified versions prepared for general information only and hence are not comprehensive. For full texts of these sections please refer to Section 38 and Section 39 of the Insurance Act, 1938 as amended by The Insurance Laws (Amendment) Act, 2015.

I. Cancellation in the Free-Look period:

In case you are not agreeable to any of those terms or conditions, you have the option of returning the policy to us stating the reasons thereof, within 15 days from the date of receipt of the policy. However this option will not be available in the event of purchase of this policy from the vesting proceeds of an accumulation pension product. The Free - Look period for policies purchased through distance marketing (as defined by IRDAI) will be 30 days. On receipt of your letter along with the original policy documents, we shall arrange to refund you the value of units allocated to you on the date of receipt of request plus the unallocated part of the premium (if any) plus charges levied by cancellation of units, subject to deduction of the proportionate risk premium for the period on cover, expenses incurred by us for medical examination (if any) and the stamp duty (if any) and the stamp duty (if any). A policy once returned shall not be revived, reinstated or restored at any point of time and a new proposal will have to be made for a new policy.

Distance Marketing refers to insurance policies sold through any mode apart from face-to-face interactions such as telephone, internet etc (Please refer to "Guidelines on Distance Marketing of Insurance Product" for exhaustive definition of Distance Marketing)

J. Prohibition of Rebates: Section 41 of the Insurance Act, 1938 as amended from time to time states:

1. No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole

this sub-section if at the time of such acceptance the insurance agent satisfies the prescribed conditions establishing that he is a bona fide insurance agent employed by the insurer.

2. Any person making default in complying with the provisions of this section shall be liable for a penalty, which may extend to ten lakh rupees.

K. Non-Disclosure: Section 45 of the Insurance Act, 1938 as amended from time to time states:

- (1) No policy of life insurance shall be called in question on any ground whatsoever after the expiry of three years from the date of the policy, i.e., from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later.
- (2) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground of fraud: Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision is based.
- (3) Notwithstanding anything contained in sub-section (2), no insurer shall repudiate a life insurance policy on the ground of fraud if the insured can prove that the mis-statement of or suppression of a material fact was true to the best of his knowledge and belief or that there was no deliberate intention to suppress the fact or that such mis-statement of or suppression of a material fact are within the knowledge of the insurer: Provided that in case of fraud, the onus of disproving lies upon the beneficiaries, in case the policyholder is not alive.
- (4) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground that any statement of or suppression of a fact material to the expectancy of the life of the insured was incorrectly made in the proposal or other document on the basis of which the policy was issued or revived or rider issued: Provided that the insurer shall have to communicate in writing to the insured or the legal representativ or

nominees or assignees of the insured the grounds and materials on which such decision to repudiate the of life insurance is based: Provided further that in case of repudiation of the policy on the ground of atement or suppression of a material fact, and not on the ground fraud, the premiums collected on the policy till the date repudiation shall be paid to the insured or the legal representatives or nominees or assignees of the insured within a period of ninety days from the date of such repudiation.

- (5) Nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof that the age of the life insured was incorrectly stated in the proposal.

L. Indirect & Direct Taxes

Indirect Taxes

Taxes and levies shall be levied as applicable. Any taxes, statutory levy becoming applicable in future may become payable by you by any method including by levy of an additional monetary amount in addition to premium and or charges.

Direct Taxes

Tax, if any, will be deducted at the applicable rate from the payments made under the policy, as per the provisions of the Income Tax Act, 1961 as amended from time to time



ANNUITY

Current regulation mandates how the Maturity (Vesting) and the Surrender Benefit of this product are payable to you (see 'Policy proceeds' section). One of the options available under these regulations is to purchase an immediate annuity from the proceeds. If you choose to convert the proceeds to an annuity, you will be required to buy a new policy from us, under the annuity product offered by us at that time.

Please refer to our website www.hdfclife.com for details of the current annuity plans offered by us.

Contact us today



To buy: 1800-266-9777 (Toll free)
(Available all days 9am to 9pm)



Visit us at www.hdfclife.com



HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited) ("HDFC Life"). CIN: L65110MH2000PLC128245. IRDAI Registration No. 101.

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BEWARE OF SPURIOUS PHONE CALLS AND FICTIOUS/FRAUDULENT OFFERS

- IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.